



HKUST **FULL-TIME** MBA PROGRAM



Developing Leaders in Asia for the World

Why HKUST MBA

Every success story starts with a vision, a dream that sparks the pursuit of greatness.

Globally Recognized Excellence

Global Top 25 | #1 MBA in Hong Kong



Financial Times Global
MBA Rankings 2026



Bloomberg Businessweek
Best B-Schools Rankings
2026-27



QS Global
MBA Rankings
2026-27



The HKUST MBA program cultivates influential global leaders with a curriculum rooted in Asia. It effectively bridges East and West through rigorous coursework, practical experiences, and personalized pathways.

Our innovative curriculum is rooted in Asia's business dynamism and global in perspective. We prepare students to lead with confidence, adapt with agility, and drive real-world change across industries. Experience business education redefined through hands-on projects, global exchanges, and real-world challenges. Develop the international expertise and leadership skills demanded by today's global businesses.

Hong Kong #1



In Global
Economic Freedom



In Global
Cross-Border Wealth



In Asia
Financial Centre

* Source: Economic Freedom of the World 2025 Annual Report
BCG's Global Wealth Report 2026
Global Financial Centres Index (GFCI) 40

Why Hong Kong

Imagine starting your MBA journey not just in a classroom, but right at the center of Asia's most dynamic business hub—Hong Kong. At HKUST, every day brings you new connections and new perspectives. You'll collaborate with a diverse group of peers and global leaders, learning to think like an entrepreneur and act as a bridge between East and West.

Hong Kong – A Great Place to Work

Upon graduation, non-local full-time MBA graduates can apply for the **Immigration Arrangements for Non-local Graduates (IANG)**, a visa that allows them to stay and work in Hong Kong for up to 24 months without restrictions on employment type or employer. This flexibility enables graduates to build their careers in Hong Kong while accessing opportunities across Asia, where many multinational companies, regional headquarters, and high-growth businesses are based. For those seeking an international career, Hong Kong offers a strong platform to gain experience, expand professional networks, and connect with opportunities throughout the region.

A Practical and In-Demand Curriculum Design

Our rigorous core curriculum will prepare you for a seat at the executive table. Use our highly flexible elective curriculum to go deep on the areas that matter to you. Prepare for the future by upskilling in AI, tech and sustainability. Go deep in finance, management or strategy to prepare for your next career. Make your own MBA.

52
Total Credits

*Electives offered in 2026-27; subject to change based on curriculum updates, and overall program planning.



8 Required Cores

- Technology Strategy and Management
- Marketing Strategy
- Strategic Management
- Corporate Finance
- Corporate Reporting
- Operations Management
- Managerial Microeconomics
- Responsible Leadership



14-15 of ~60 Electives Options

Finance & Investing

- FinTech: The Future of the Financial Industry
- Investment Banking and Corporate Deal Making
- Strategic Corporate Financing: IPOs, Debt, and Private Equity Solutions
- Venture Capital Funds: From Formation to Exit – US and China Perspectives

Innovation & Entrepreneurship

- Innovation Ignited: The Art of Business Breakthroughs
- The 10X Entrepreneur – Using AI To Amplify Your Impact
- Entrepreneurship through Acquisition
- Innovating via Entrepreneurship & Intrapreneurship

Leadership, Management & People

- Effective Negotiations
- Managing Conflict and Building Collaboration
- People Decisions and Career Management: Unlocking Talent and Personal Success
- Influence in the Boardroom: Navigating Strategy, AI, and Risk

Global Business, External Stakeholders, and Society

- Economic Development in Asia: A Practitioner's Perspective
- Global Leadership and Governance
- Business Alliance Blueprint Design
- Economic Development in Asia: A Practitioner's Perspective

AI, Technology & Data Science for Business

- Chinese Tech Companies' Strategy in Global Markets under AI Era
- Practical AI for Business
- Winning Strategies in the Digital World: Platforms, Ecosystems, and Beyond
- AI Delivery Lab – Mapping, Building, and Delivering AI Workflows

Marketing, Operations & Customer Value Creation

- Mastering The Customer Experience: Mapping the End-to-End Customer Journey
- Behavioral Economics
- Marketing Strategy in the AI Era: Growth and ROI
- New Product Development Using Design Thinking
- And many more...

World-Class Faculty

It takes the best teachers to bring out the best in students. Our faculty includes renowned scholars from prestigious global institutions, as well as business leaders with experience at leading companies. Sharing their valuable insights and real-life business experience, they will challenge you and inspire you to make a lasting difference.

Over **150** Faculty
from **25** Countries
in HKUST



Prof. Xuan Wang PhD
New York University

Research and teaching focus: Supply Chain Management, Operations/manufacturing Flexibility Design and Analysis, Revenue Management and Online Marketplaces



Prof. Tat Koon Koh PhD
Carnegie Mellon University

Former Entrepreneur, Global B2B Exchange

Research and teaching focus: Digital economy, Digital marketing, Open innovation and Crowdsourcing, Platform design and strategy, Social media



Prof. David Hagmann PhD
Carnegie Mellon University

Postdoctoral Fellow, Harvard Kennedy School of Government, Harvard University

Research and teaching focus: Information, Persuasion, Behavioral Economics, Judgment and Decision Making



Prof. Leonie Foong MBA,
Harvard Business School

Chief Executive Officer at Overlook Investments

Teaching focus: Fundamental Value Investing: Applications to Public & Private Equity



Prof. Zhaoli Meng PhD
National University of Singapore

Former Dean & Head of Research of Micro Connect Research Institute, and Chief Economist at Tencent Research Institute

Research and teaching focus: Digital economy, FinTech, Platform design and strategy, Technology and innovation management



Prof. Bradford Bitterly PhD
The Wharton School, University of Pennsylvania

Former Bridgewater Associates

Research and teaching focus: Negotiation, Power and Status, Trust, Communication



Prof. Allen Huang PhD
Duke University

Former Senior Associate, Quantitative Equity Strategy, at Lehman Brothers

Research and teaching focus: Blockchain and Cryptocurrency, Earnings Management, Fintech and Big Data, Machine Learning, Securities Regulation



Prof. Paul Kitney PhD
The Australian National University

Former Chief Equity Strategist (Asia-Pacific) for Daiwa Capital Markets (Hong Kong) Ltd and former investment strategist at Morgan Stanley and BlackRock

Research and teaching focus: Global Macroeconomics, Macro Investment Strategy in Practice



Prof. Bo Tang PhD
The London School of Economics and Political Science

Former Strategy Director, Technology Development and Cooperation at Alibaba

Research and teaching focus: FinTech, Asset pricing, Financial markets, Wealth management and Chinese economy



Prof. Kurt Keilhacker MBA,
University of Chicago

General Partner at Elementum Ventures

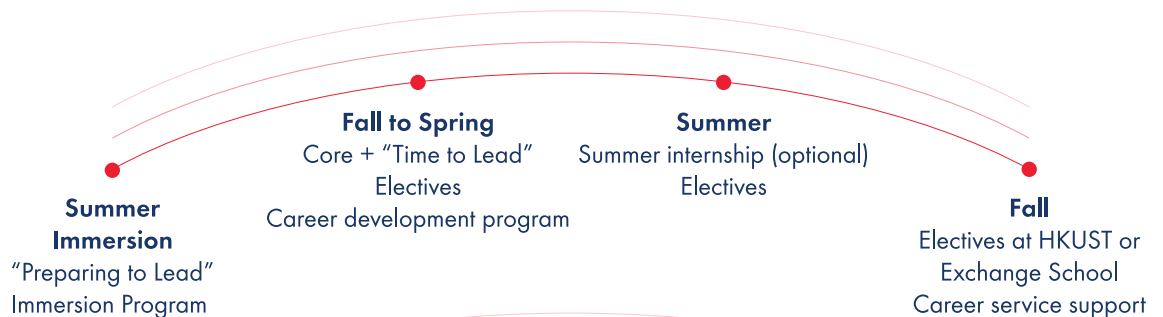
Teaching focus: Marketing Strategy in the AI Era, Venture Finance

The Full-Time MBA Journey

The MBA Journey (Sample course planning serves as reference only)

16

Month Program
Standard Mode



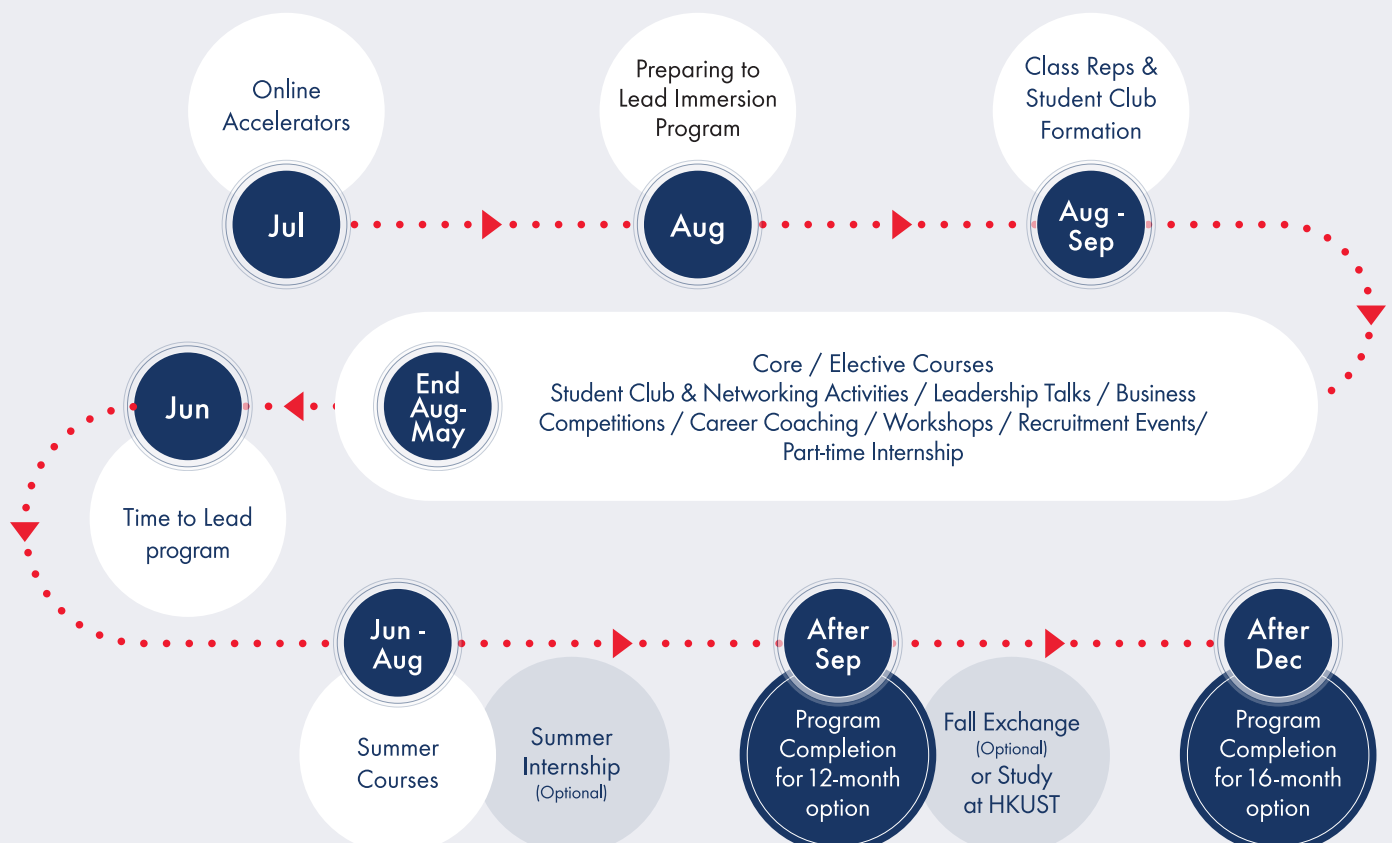
12

Month Program
Alternative Mode



16-month program is designed for professionals seeking a career, industry, or location change, with additional time for internships.

12-month program is designed for company-sponsored professionals or family business successors with a clear post-MBA path.



Join Our Vibrant Community

Full-Time Program (Intake 2026)



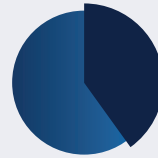
6

Average Years of Working Exp

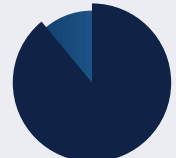


30

Average Age



37%
Female



89%
Non-Hong Kong

At HKUST, we've never believed leadership can be taught strictly from a syllabus. It's demonstrated, tested, and earned—most visibly through the dozens of student-led clubs our MBA candidates build and run themselves. Every year, students identify a gap in industry exposure, community, or belonging, and commit real time to closing it. Some clubs launched this year, while others have operated for over a decade. What unites them is the judgment, resilience, and accountability their leaders bring to building something lasting. This is what we mean when we describe our students as leaders—not aspiring to the title, but already practicing it.

MBA students here don't just join clubs - they create and lead them. From professional to cultural groups, these student-driven initiatives turn theory into real-world leadership and help you build a network and leadership skills that last long after graduation.

Example clubs from

Intake 2025 & 2026 include:

- Big Bite Club
- Consulting and Strategy Club
- Consumer, Retail & Luxury Club
- Crypto Club
- Finance & FinTech Club
- Entrepreneurship Club
- General Management Club
- Global Business Exploration Club
- Investment Management Club
- MBActive Club
- Sustainability Club
- Social Impact Club
- Tech & AI Innovation Club

“The diversity and drive within this cohort are incredible. Everyone brings something unique to the table, and they are eager to help each other succeed.”

Benjamin Narramore
(Full-time MBA Intake 2025)



Global Exposure

60+ Partner Schools

Full-time MBA students enrolled in the 16-month MBA program have the option to apply to study for a full term at one of our partner schools located in various countries.*

*Our Partner Schools (Partial List as of academic year 2025-26, subject to changes and arrangements of the partner schools.)

North America

- Chicago Booth School of Business
- Foster School of Business
- Fuqua School of Business
- Haas School of Business
- Kellogg School of Management
- Texas McCombs School of Business
- McDonough School of Business
- NYU Stern School of Business
- Rotman School of Management
- Samuel Curtis Johnson Graduate School of Management (Cornell Johnson)
- Schulich School of Business
- The Wharton School
- Tuck School of Business
- UBC Sauder School of Business
- UVA Darden School of Business

Asia

- China Europe International Business School (CEIBS)
- Guanghua School of Management
- Nanyang Business School
- NUS Business School
- School of Economics and Management (Tsinghua SEM)
- School of Management, Fudan University (FDSM)

Europe

- Faculty of Management, Economics and Social Sciences
- HEC Paris
- IE Business School
- IESE Business School
- London Business School
- SDA Bocconi School of Management

Others

- Australian Graduate School of Management (AGSM) at UNSW Business School
 - Melbourne Business School
 - UCT Graduate School of Business (UCT GSB)
- and many more.



"I prioritized HKUST in Hong Kong because the city is both deeply Chinese and globally connected, which meant studying there would expose me to Chinese cultural values while still operating within a uniquely global environment."

Albert Odum (Darden MBA Class of 2026)



"One reason I chose the MBA student exchange at HKUST was that I wanted to see how fast business and technology are evolving in Asia. HKUST stood out for its focus on how business is done in APAC and the unique classes it offers."

Elaine Vu-Phan (Foster School of Business, Class of 2026)

Global Network for Advanced Management (GNAM)

As the only member school in Hong Kong participating in the Global Network for Advanced Management (GNAM), HKUST proudly joins other renowned universities across 31 countries. Students can broaden their elective choices through Small Network Online Courses (SNOCs) and connect with peers from member schools through lectures, discussions, and team projects.

- Yale School of Management
- Oxford University
- UC Berkeley Haas
- HEC Paris
- SDA Bocconi
- IMD
- Instituto de Empresa Business School (IE)
- ESMT Berlin
- Onsi Sawiris School of Business
- University of Cape Town Graduate School of Business

and many more.

Yale's Master of Advanced Management (Concurrent Degree Program)

To enhance the global perspective offered by the MBA Program, MBA students who have completed the required credits may apply for and pursue a concurrent degree by enrolling in the Master of Advanced Management (MAM) Program offered by the School of Management at Yale University. Yale's admission process is separate from that of HKUST, and the tuition fee for Yale's MAM Program is likewise not included in the MBA program fees. Additional admission application will be required.

HKUST MBA-Hinrich Foundation Global Trade Leader Scholarships

Three HK\$350,000 awards per year to develop Asia's next generation of trade leaders. Providing support to outstanding candidates in the HKUST Full-time MBA program who are dedicated to advancing mutually beneficial and sustainable global trade. The scholarship is open to applicants worldwide with relevant work experience and a strong commitment to pursuing careers in global trade. Candidates with backgrounds in cross-border business, supply chain management, trade policy, international banking, and trade finance are encouraged to apply, as well as those working in emerging fields such as digital trade infrastructure and blockchain.

Career Development



"I'll never forget the unwavering support from the HKUST staff and Career & Professional Development Team—from handling admin matters to connecting me with invaluable networking, internship and subsequent employment opportunities."

Zach Bradford (Full-time MBA Class of 2025)

Full-range MBA Centered Career Support

Our MBA Dedicated Career and Professional Development Team provides exceptional career service with tailored guidance, extensive resources, and valuable networking opportunities.

- MBA Career Fairs
- Assistance in securing internships and experiential learning opportunities
- Alumni Mentorship programs
- Company Visits and Career Treks
- One-on-one coaching sessions
- Mock interviews, interview workshops, and behavioral interview training
- Networking events, Industry panels and Career talks
- Career Talks, Job search Databases
- Online Resources and Industry-specific Workshops
- Informational interviews, and alumni networking events

Strong Career Outcomes

95%

Employment rate within 3 months of graduation

74%

Switched Job Location post-MBA

63%

Switched Job Industry post-MBA

42%

Switched Job Function post-MBA

*Full-time MBA Class of 2025

Statistics reported are in accordance with MBA Career Services & Employer Alliance standards.



Extensive Employer Connections

Our employer list has expanded to 100+ companies in recent years through our dedication to corporate outreach.

Recent Full-time and Internship Employers (Partial list from 2023-2026)

- Amazon Web Services
- Animoca Brands
- Armor Capital
- Arthur D. Little
- Bain & Company
- Bank of China
- BASF
- BuyandShip
- China Mobile
- CICC
- Colgate-Palmolive
- Fosun Hani Securities Limited
- FountainCap Research & Investment Co.
- Fuel Ventures
- Goldman Sachs
- Google
- Green Court Capital
- Hex Trust
- Hong Kong Science and Technology Park
- Hong Kong Disneyland
- HSBC
- J.P. Morgan
- KELY Support Group
- Mayborn
- Manulife
- Mattel
- McKinsey & Company
- Methanex Asia Pacific Ltd.
- Morgan Stanley
- MTR Lab
- NextGen Partners
- Novva Group
- Oaktree Capital Management
- OSL
- Richemont
- Schneider Electric
- Shenzhen Blue Ocean Venture Capital Management
- Tik Tok
- TPG
- TransUnion
- Undivided Ventures
- Zero Biotech

and many more.



Strategic Corporate Industry Partnerships pre-MBA and during the MBA Program (Current Example)

- Only Asian MBA Programs eligible for **BCG** unlock pre-MBA Summer Program and **ExperienceBain** pre-MBA Program
- Opportunity to take industry-related classes organized by **Hong Kong Venture Capital Association (HKVCA)**
- Opportunity to meet industry leaders and attend Hong Kong's flagship conferences hosted by **InvestHK**, **Talent Engage** and other renowned organisations.
- HKUST MBA Corporate Advisory Board includes partners from CICC, HashKey, Hong Kong Shenzhen Innovation and Technology Park, IBM, Microsoft, Richemont, The Hong Kong Jockey Club, and other companies.
- Credit-bearing MBA Consulting Projects with a wide range of companies from Hong Kong-based conglomerate, tech start-ups, to investment funds.

Access to Entrepreneurship Center, Commitment to Supporting Entrepreneurship & Innovation

As of July 2026, HKUST members have founded over 1,900 active start-ups, including 11 Unicorns and 22 exits (IPO or M&A)



A Lifelong Access to the Community



Alumni Network with
6,900+
MBA Alumni in
70+ Nationalities

110,000+
HKUST Alumni

Empowered by Education

Chasing dreams, building legacies.

HKUST MBA boasts a strong alumni network comprising business leaders in major global corporates, finance, consulting, family business and entrepreneurs. They serve as mentors, providing guidance and inspiration to current students. Alumni actively contribute to society by leading or public services. The HKUST alumni network exemplifies the university's commitment to fostering well-rounded graduates who excel professionally and contribute to society. The network offers invaluable networking opportunities, mentorship, and a supportive ecosystem for lifelong learning.



Dr. Kanie Siu
CEO of Plan International
Hong Kong, MBA Alumna
from Class of 2002



Mr. Benno Jaeggi
Partner of Egon
Zehnder, MBA Alumnus
from Class of 2006



Mr. Terry Tsang
CEO of Madhead,
MBA Alumnus
from Class of 2018



Mrs. Jelly Zhou
CEO (Hong Kong) of Hong
Kong Technology Venture
Company Limited, MBA Alumna
from Class of 2013



Mr. Herbert Lee
Partner, Head of Financial
Services at IBM Consulting,
MBA Alumnus
from Class of 2011



Ms. Irene Tse
Managing Director, Country
Head of Business Banking of
HSBC Bank (China) Company
Limited, MBA Alumna
from Class of 2004



Mr. Keith Chan
Deputy CEO of Shaw Group
of Companies (Hong Kong),
MBA Alumnus
from Class of 2000



Mr. Philip Li
Managing Director, Head of
Hong Kong Investment Banking
of Jefferies. MBA Alumnus
from Class of 2012

Students and Alumni Experience

“

Ms. Carmen Li

Intake 2024

Pre-MBA: Lawyer at China Commercial Law Firm
Post-MBA: Business Development Manager at Zero Biotech



For years, I thrived in IP law, minimizing risks and saving clients millions. But I felt caged by my own expertise. I didn't want to just protect deals anymore; I wanted to shape them. Choosing the HKUST MBA was my calculated risk. In the classroom, core finance courses turned complex numbers into my new strategic vocabulary. Beyond it, collaborating with diverse peers and completing an exchange at Chicago Booth completely expanded my global horizons. With the career team's support, I secured three internships across corporate strategy and venture capital. I quickly discovered my legal background wasn't a limitation; it was leverage. HKUST provided the ultimate launchpad to transition from a risk-averse lawyer to a strategic business leader.

“

Ms. You Na Park

Intake 2024

Pre-MBA: Senior Consultant at EY-Parthenon
Internship: Morgan Stanley



After five rewarding years at EY-Parthenon, I realized I needed to expand my technical foundations before stepping into a leadership role. Born in Korea and educated in China, I wanted a program that could seamlessly connect my cross-cultural background with Asia's financial hubs. The HKUST Full-Time MBA was the perfect fit. The experience challenged me from day one, starting with an intense immersion week of case competitions. To pivot from consulting to finance, I took advantage of specialized resources like the TTS Finance bootcamp, gaining the hands-on financial modeling skills crucial for Wall Street. Surrounded by a diverse, supportive cohort and an influential regional alumni network, I am successfully building the exact bridge I need toward a future in investment banking and private equity.

“

Mr. Andrew Chiu

Intake 2025

Pre-MBA: Assistant Manager, Development at Langham Hospitality Group
Internship: Colgate-Palmolive



With a solid background in hospitality development, I understood the mechanics of bringing hotel projects to life. However, as the industry began intersecting rapidly with AI, I knew I needed to sharpen my analytical edge to drive next-generation developments. The HKUST Full-Time MBA was the perfect crucible for that transformation. The program's rigorous reputation proved true, forcing me to think with clarity and precision under pressure. Yet, the true revelation was the tight-knit community. Collaborating with a highly diverse cohort completely rewrote my perspective, turning group projects into weekend hikes and deep friendships. Supported by approachable faculty and an incredibly invested alumni network, I am gaining the exact strategic mindset required to step confidently into senior leadership across Asia.

“

Mr. Benjamin Edward Narramore

Intake 2025

Pre-MBA: Product & Systems Lead at Energybox Inc



My background in engineering and considerable experience in startups taught me how to solve complex technical puzzles, but I knew that technical expertise alone wasn't enough to scale ventures globally. Having worked across diverse business environments in Hong Kong, Singapore, and the US, I maintained a sharp focus on the immense potential of the APAC region. That specific ambition led me to the HKUST MBA. As a deeply established institution in the region, it offered the perfect anchor for my international journey. From day one, collaborating with a high-caliber, diverse cohort has completely elevated my strategic mindset. HKUST is providing the exact foundations and stepping stone I need to drive my long-term career goals forward in Asia.

“

Mr. Yukinori Kakishita

Class of 2018

Post MBA: Principal, Arthur D. Little



The HKUST MBA helped me navigate one of the most significant transitions of my career. In a world shaped by rapid technological change and AI, the program challenged me to think beyond traditional career paths and embrace uncertainty with confidence. Learning alongside classmates from diverse cultures and industries broadened my perspective and strengthened my ability to adapt to new environments. More than business knowledge, HKUST MBA gave me the curiosity, resilience, and global mindset needed to navigate change and seize new opportunities. Those lessons continue to influence how I approach leadership and career growth today.

“

Mr. Giovanni Zangani

Class of 2013

Post MBA: Founder and Managing Partner, Maestro Equity Partner



Hong Kong is one of the best places to understand the intersection between China and the rest of the world. Studying at HKUST MBA gave me a truly unparalleled East-meets-West perspective, both inside and outside the classroom. Beyond the curriculum, my classmates came from diverse backgrounds and industries, providing a practical education in culture, leadership, and global business that no textbook could offer. The MBA didn't teach me a fixed formula for operating in emerging markets. Instead, it cultivated curiosity, cultural adaptability, and the confidence to navigate complexity. Most importantly, it taught me that assumptions that work in one market may not apply in another, an insight that continues to shape how I approach international business today.

Full-Time Program Requirements

Admission Requirements

- CV

- Letters of Recommendation
(from work colleagues)

- Essays

- Academic Transcripts

- Admissions Interview

- Bachelor's Degree
- Full-time work experience - min. 2 years
- English Test Score -
Required if UG/PG was not taught in English
- GMAT / GRE Score - Mandatory for All Applicants.

Commencement: August 2027 (Online accelerators start in July)
Tuition Fee: HK\$600,000

Scholarships and Professional Awards are available to outstanding MBA candidates



To support bright minds from around the world with a wide range of expertise and experience, HKUST MBA offers different scholarships and professional awards for our applicants.

Start Your Application

Application Deadlines:



Round 1: October 07, 2026
Round 2: December 03, 2026
Round 3: January 28, 2027
Round 4: March 25, 2027
Rolling (International): May 13, 2027

Contact Details

+852 2358 7539

mba@ust.hk



Join Events



Schedule Consultation



HKUST MBA



[official_hkust_mba](https://www.instagram.com/official_hkust_mba)

Disclaimer: Information herein on the HKUST Full-time MBA Program is subject to change without prior notice. Where the circumstances so require, the School reserves the right to cancel or discontinue the program, or to make changes to, amongst others, its curriculum, schedule, venue, instructors or mode of delivery, including the adoption of online or hybrid mode of teaching in place of face-to-face teaching.