

# HKUST **FULL-TIME** **MBA PROGRAM**

Developing Leaders in Asia for the World

**Every success story starts with a vision, a dream that sparks the pursuit of greatness.**



# Why HKUST MBA

The HKUST MBA program cultivates influential global leaders with a curriculum rooted in Asia. It effectively bridges East and West through rigorous coursework, practical experiences, and personalized pathways.

Our innovative curriculum is rooted in Asia's business dynamism and global in perspective. We prepare students to lead with confidence, adapt with agility, and drive real-world change across industries. Experience business education redefined through hands-on projects, global exchanges, and real-world challenges. Develop the international expertise and leadership skills demanded by today's global businesses.

## Globally Recognized Excellence

### #1 MBA In Hong Kong



Financial Times Global  
MBA Rankings 2025



Bloomberg Businessweek  
Best B-Schools Rankings  
2025-26



QS Global  
MBA Rankings 2026



AACSB  
ACCREDITED



EQUIS  
ACCREDITED

## Hong Kong #1



In Asia  
For Start-Up Density



In Asia  
For Economic Openness



In Asia  
For Financial Services  
Accessibility

\*Source: InvestHK 2024 Startup Survey.  
Economic Freedom of the World 2024 Annual Report

# Why Hong Kong

Imagine starting your MBA journey not just in a classroom, but right at the center of Asia's most dynamic business hub—Hong Kong. At HKUST, every day brings you new connections and new perspectives. You'll collaborate with a diverse group of peers and global leaders, learning to think like an Innovator and act as a bridge between East and West.

## Hong Kong – A Great Place to Work

Upon graduation, non-local full-time graduates can apply for a visa that allows you to stay and work in Hong Kong for up to 24 months without any restrictions on employment type or employer **through the Immigration Arrangements for Non-local Graduates (IANG)**. This visa offers exceptional flexibility, allowing you to explore diverse roles, try internships, or launch your career in one of Asia's most dynamic business hubs.

# A Practical and In-Demand Curriculum Design

Our rigorous core curriculum will prepare you for a seat at the executive table.

Use our highly flexible elective curriculum to go deep on the areas that matter to you. Prepare for the future by upskilling in AI, tech and sustainability. Go deep in finance, management or strategy to prepare for your next career. Make your own MBA.

**52**

Total Credits

- Preparing to Lead Course
- 14-15 of ~60 Electives Options
- Career Development Program
- Time-to-Lead Course

 8

Required Cores

- Technology Strategy and Management
- Marketing Strategy
- Strategic Management
- Corporate Finance
- Corporate Reporting
- Operations Management
- Managerial Microeconomics
- Responsible Leadership



**14-15** of ~60 Electives Options

- Chinese Tech Strategy in Global AI Era
- Effective Negotiations
- Global Leadership and Governance
- Global Macroeconomics
- Innovating via Entrepreneurship & Intrapreneurship
- Integrated Business Simulation and Strategy
- Launching and Running a VC Firm
- Macro Investment Strategy in Practice
- Management Consulting
- Management of Organizations
- Managing Creativity and Innovation
- Overview of Alternative Investments
- Persuasion in Practice
- Practical AI for Business
- Strategic AI: Transforming Business and Redefining Leadership
- Technology and Geopolitics
- The Business of Happiness
- Transforming Business with Artificial Intelligence
- Winning strategies in the Digital World

And many more...

\*Electives offered in 2025-26; subject to change based on curriculum updates, faculty availability, and overall program planning.



# The Full-Time MBA Journey

## 16

Month Program  
Standard Mode

"Preparing to Lead"  
Immersion Program

Core + "Time to Lead"  
Electives  
Career development program

Optional summer internship  
Electives

Electives at  
Exchange School or HKUST

Summer Immersion

Fall to Spring

Summer

Fall

"Preparing to Lead"  
Immersion Program

Core + "Time to Lead"  
Electives  
Career development program

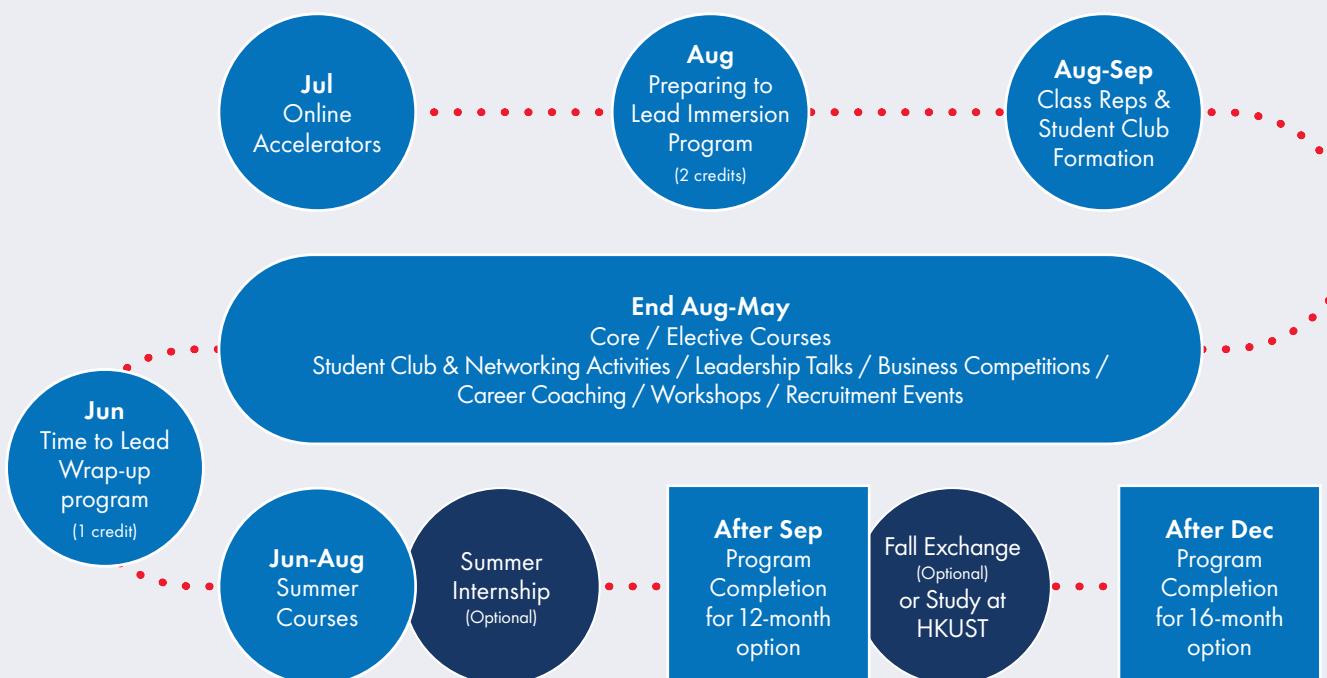
Electives

## 12

Month Program  
Alternative Mode

Internships can be completed throughout the course of 12 to 16 months

Our career development program can be completed throughout the course of 12 to 16 months



# Join Our Vibrant Community

## Full-Time Program (Intake 2025)

2  14

**6** (2-14yrs)

average years of working exp

24  39

**30** (24-39yrs)

average age

**59%**

female

**84%**

non-Hong Kong

In 2025, our MBA program proudly welcomed a diverse cohort of over 200 students, encompassing both full-time and part-time MBA participants. As we look ahead to Intake 2026 for our full-time MBA program, we anticipate a class size of up to 65 exceptionally chosen individuals. This deliberately curated class size enables us to deliver personalized and comprehensive career support, ensuring each full-time MBA student receives tailored guidance on their professional journey. Through elective courses, our full-time MBA students have the unique advantage of networking with part-time MBA students, who bring a wealth of industry expertise and diverse backgrounds.

MBA students here don't just join clubs - they create and lead them. From professional to cultural groups, these student-driven initiatives turn theory into real-world leadership and help you build a network and leadership skills that last long after graduation.

“ Never underestimate what you can offer to your classmates, or what they can offer you. The MBA experience is about forming deep connections and learning from each other beyond just academics.

— Janice Zhuang  
(Full-time MBA Intake 2024)

Example clubs from Intake 2024 & 2025 include:

- Big Bite Club
- Confluence Club
- Consulting & Strategy Club
- Cross Industry Club
- Crypto Club
- Entrepreneurship Club
- Global Business Exploration Club
- Impact India Club
- Investment Management Club
- MB-Active
- Retail & Luxury Goods Club
- Tech and Innovation Club



# Global Exposure

Full-time MBA students enrolled in the 16-month MBA program have the option to apply to study for a full term at one of our partner schools located in various countries.\*

60+  
Partner Schools

## Our Partner Schools (Partial List as of Jul 2025)

### North America

- Western University
- University of British Columbia
- University of Toronto
- York University
- Universidad Panamericana
- Cornell University
- Dartmouth College
- Duke University
- Emory University
- Georgetown University
- Indiana University
- New York University
- Northwestern University
- University of California, Berkeley
- University of California, Irvine
- University of Chicago
- University of Minnesota
- University of North Carolina at Chapel Hill
- University of Southern California
- University of Virginia
- University of Washington
- Washington University in St Louis

### Europe

- Copenhagen Business School
- Aalto University School of Business
- ESSEC Business School
- HEC Paris
- ESCP Business School
- Wissenschaftliche Hochschule für Unternehmensführung
- University of Cologne
- European School of Management and Technology
- Bocconi University
- Erasmus University
- NHH Norwegian School of Economics
- Ramon Llull University
- Instituto de Empresa Business School
- University of Navarra
- University of St. Gallen
- London Business School
- University of Manchester
- University of Edinburgh
- Vienna University of Economics and Business

### Asia

- China Europe International Business School
- Shanghai Jiao Tong University
- Peking University
- Tsinghua University
- Fudan University
- International University of Japan
- Nagoya University of Commerce and Business
- KAIST
- The Sungkyunkwan University
- National University of Singapore
- Nanyang Technological University
- Singapore Management University
- National Chengchi University

### Other

- UNSW
- University of Melbourne
- University of Cape Town
- Federal University of Rio de Janeiro

## Global Network for Advanced Management (GNAM)

As the only member school in Hong Kong participating in the Global Network for Advanced Management (GNAM), HKUST proudly joins other renowned universities across 28 countries, including:

- Yale School of Management
- Oxford University
- Berkeley Haas
- HEC Paris
- Bocconi
- IMD
- National University of Singapore
- Fudan University
- IE

and many more.

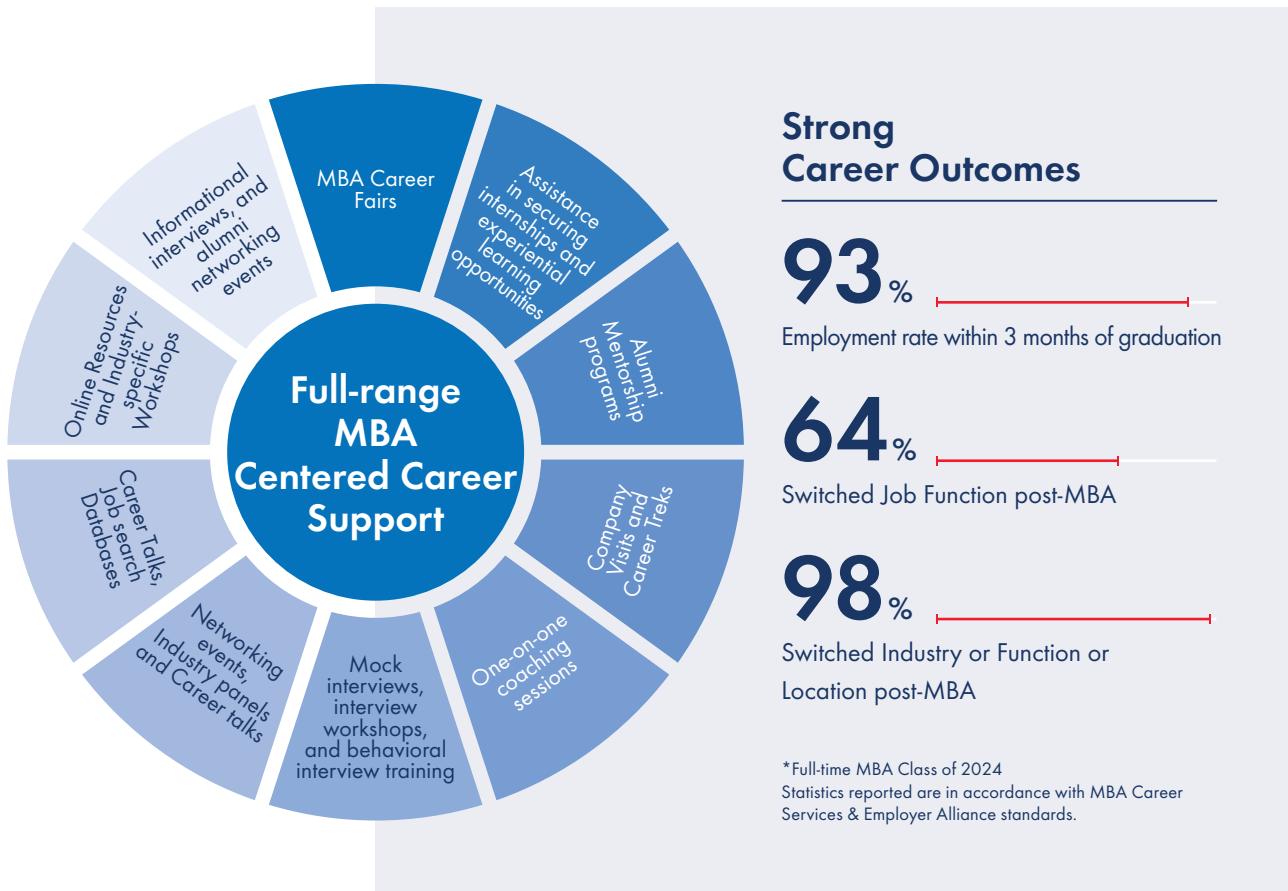
Our GNAM membership provides MBA students access to credit-bearing Small Network Online Courses (SNOCs).

## Yale's Master of Advanced Management (MAM)

To enhance the global perspective offered by the MBA Program, MBA students who have completed the required credits may apply for and pursue a concurrent degree by enrolling in the Master of Advanced Management (MAM) Program offered by the School of Management at Yale University. Yale's admission process is separate from that of HKUST, and the tuition fee for Yale's MAM Program is likewise not included in the MBA program fees. Additional admission application will be required.

# Career Development

Our MBA Dedicated Career and Professional Development Team provides exceptional career service with tailored guidance, extensive resources, and valuable networking opportunities.



# Extensive Employer Connections

Our employer list has expanded beyond 50 companies in recent years through our dedication to corporate outreach.

## Recent Employers (Partial list from 2022-2025)

- Aesop
- Alibaba Group
- Amazon Web Services
- AOGB Professional Services Group
- Apple
- Bain & Company
- Bank of America
- Bank of China, Head office
- Barclays
- BASF
- BCG
- BCW
- Blackstone
- Bloomberg LP
- BNP Paribas
- Brinc
- Canadian Imperial Bank of Commerce
- Cartier
- CICC
- Cisco Systems (India) Private Limited
- Citibank
- Credit Suisse
- Deloitte
- Deutsche Bank AG
- efinancialcareers
- Ernst & Young Global Limited
- Estee Lauder
- Fidelity International
- Financial Services Development Council
- Fosun Hani Securities Limited
- FountainCap Research & Investment Co.
- Goldman Sachs
- Google
- Green Court Capital Management Limited
- Hex Trust
- HKSTP
- Hong Kong Green Finance Association
- HSBC
- Huawei Services (Hong Kong) Co., Ltd
- Intel
- InvestHK
- J.P. Morgan
- Jebsen Group
- Johnson & Johnson (The Janssen Pharmaceutical Companies)
- Lalamove
- LFX Digital
- LinkedIn
- LVMH
- Mattel
- McKinsey & Company
- Methanex Asia Pacific Ltd.
- Michael Page
- Microsoft
- Morgan Stanley
- New World Development
- Nissan
- Oliver Wyman
- PepsiCo
- PricewaterhouseCoopers Limited
- Prophet HK Ltd.
- PwC Consulting
- Raffles
- Richemont
- S&P Global
- Salesforce
- Schneider Electric
- Undivided Ventures

## Strategic Corporate Industry Partnerships pre-MBA and during the MBA Program (Current Example)

- Only Asian MBA Programs eligible for **BCG unlock pre-MBA Summer Program** and **ExperienceBain pre-MBA Program**
- Opportunity to take industry-related classes organized by Hong Kong Venture Capital Association (HKVCA)
- Opportunity to meet industry leaders and attend events hosted by InvestHK and TalentEngage
- HKUST MBA Corporate Advisory Board includes partners from HSBC, IBM, Microsoft, The Hong Kong Jockey Club, TransUnion, and other companies.

## Access to Entrepreneurship Center, Commitment to Supporting Entrepreneurship & Innovation

As of July 2025, HKUST members have founded over 1,900 active start-ups, including 10 Unicorns and 17 exits (IPO or M&A)



HKUST  
ENTREPRENEURSHIP  
FUND



# World-Class Faculty

Over **150**  
Faculty from 25  
Countries in HKUST

It takes the best teachers to bring out the best in students. Our faculty includes renowned scholars from prestigious global institutions, as well as business leaders with experience at leading companies. Sharing their valuable insights and real-life business experience, they will challenge you and inspire you to make a lasting difference.



**Prof.  
Xuan  
Wang** PhD

New York University

Research and teaching focus:  
Supply Chain Management,  
Operations/ manufacturing  
Flexibility Design and Analysis,  
Revenue Management and  
Online Marketplaces



**Prof.  
Tat Koon  
Koh** PhD

Carnegie Mellon University  
Former Entrepreneur, Global  
B2B Exchange

Research and teaching focus:  
Digital economy, Digital  
marketing, Open innovation  
and Crowdsourcing, Platform  
design and strategy, Tech  
startups



**Prof.  
David  
Hagmann** PhD

Carnegie Mellon University

Postdoctoral Fellow, Harvard  
Kennedy School of Government,  
Harvard University. Research  
and teaching focus: Information,  
Persuasion, Behavioral  
Economics, Judgment and  
Decision Making



**Prof.  
Ekkachai  
Saenysasiri** PhD

The City University of New York

Research and teaching focus:  
Corporate finance,  
Investments, International  
financial markets, Asset  
pricing



**Prof.  
Zhaoli  
Meng** PhD

National University of  
Singapore

Former Deputy Secretary-  
General of Tencent Charity

Research and teaching focus:  
Digital economy, FinTech,  
Platform design and strategy,  
Technology and innovation  
management



**Prof.  
Bradford  
Bitterly** PhD

The Wharton School,  
University of Pennsylvania  
Former Bridgewater Associates

Research and teaching focus:  
Negotiation, Power and  
Status, Trust, Communication



**Prof.  
Allen  
Huang** PhD

Duke University

Research and teaching focus:  
Blockchain and Cryptocurrency,  
Earnings Management, Fintech  
and Big Data, Machine  
Learning, Securities Regulation



**Prof.  
Paul  
Kitney** PhD

The Australian National  
University. Former Chief Equity  
Strategist (Asia-Pacific) for Daiwa  
Capital Markets (Hong Kong) Ltd  
and former investment strategist at  
Morgan Stanley and BlackRock

Research and teaching focus:  
Global Macroeconomics,  
Monetary Economics and  
International Finance in Practice



**Prof.  
Tony  
Shieh** PhD

New York University

Research and teaching focus:  
International accounting,  
Corporate governance, Data  
analytics in accounting



**Prof.  
Jaideep  
Sengupta** PhD

University of California at  
Los Angeles

Research and teaching focus:  
Consumer information  
processing, Persuasion and  
attitude strength, Effects of  
marketing communications,  
Self-regulation and self-control

# A Lifelong Access To The Community

## Empowered by Education

**Chasing dreams, building legacies.**

HKUST MBA boasts a strong alumni network comprising business leaders in major global corporates, finance, consulting, family business and entrepreneurs. They serve as mentors, providing guidance and inspiration to current students. Alumni actively contribute to society by leading or public services. The HKUST alumni network exemplifies the university's commitment to fostering well-rounded graduates who excel professionally and contribute to society. The network offers invaluable networking opportunities, mentorship, and a supportive ecosystem for lifelong learning.

**Alumni Network with  
6,500+  
HKUST Alumni in  
70+ Nationalities**

**100,000+  
HKUST Alumni**



**Dr. Kanie Siu**  
CEO of Plan International  
Hong Kong, MBA Alumna  
from Class of 2002



**Mr. Benno Jaeggi**  
Consultant of Egon Zehnder,  
MBA Alumnus  
from Class of 2006



**Ms. Irene Tse**  
Managing Director, Country  
Head of Business Banking of  
HSBC Bank (China) Company  
Limited, MBA Alumna  
from Class of 2004



**Mrs. Jelly Zhou**  
CEO (Hong Kong) of Hong  
Kong Technology Venture  
Company Limited, MBA Alumna  
from Class of 2013



**Mr. Terry Tsang**  
CEO of Madhead, MBA  
Alumnus from  
Class of 2018



**Mr. Herbert Lee**  
Partner of Bain & Company,  
MBA Alumnus from  
Class of 2011



**Mr. Keith Chan**  
Deputy CEO of Shaw Group of  
Companies (Hong Kong), MBA  
Alumnus from Class of 2000



**Mr. Philip Li**  
Managing Director, Head of  
Hong Kong Investment Banking  
of Jefferies. MBA Alumnus from  
Class of 2012

# Students And Alumni Experience



**Ms.  
Dara Bonomi**  
Intake 2024

Pre-MBA: IB Economics and Business Management Instructor at Le Régent International School

“ I embarked on my MBA with HKUST to refine my skillset in strategic thinking and tap into a network of alumni and faculty to support my career pivot from education to strategy. My course selection built expertise in consulting, project management, and agile leadership. An objective I set early on was to participate in the Roland Berger-IESE International Case Competition, which my team and I won through tireless practice. The faculty guided us in solidifying skills in persuasive storytelling, data visualization and balancing hard work with team building. Weekly case practices with alumni were also instrumental in building a strong framework to succeed in technical interviews. The mentorship program built valuable relationships with experienced professionals with shared interests.



**Ms.  
Emma Cai**  
Intake 2024

Pre-MBA: Manager at Valuable Capital Limited Internship: Bain & Company

“ The HKUST MBA has been a journey of stretching myself in ways I didn't expect. From late-night projects and case competitions to coffee chats that turned into real connections, the experience has given me more than just knowledge. It's helped me connect the dots between my past in finance and strategy, and given me the confidence to take on bigger challenges ahead. During my MBA, I had the opportunity to intern at Bain & Company, gaining hands-on consulting experience. I also participated in an exchange program at the University of Pennsylvania. These experiences, together with the support of the HKUST community, have been instrumental in shaping both my personal and professional growth.



**Mr. Vinith  
Muralidhar**  
Intake 2023

Pre-MBA: Vice President at Investment Banking Operations at Goldman Sachs Asia (India and Hong Kong)  
Internship: MetLife Investment Management

“ The decision to pursue my MBA at HKUST was a natural step in my career progression. I sought a program that aligned with my professional goals while offering a global perspective and deep engagement with Asia's dynamic business environment. HKUST MBA's reputation for academic excellence, its diverse and highly talented student cohort, and its distinguished faculty with expertise in global markets provided an ideal platform. The program's focus on fostering innovation and its strong industry connections in Asia further positioned it as the perfect choice to advance my leadership aspirations.



**Mr. Zachary  
Bradford**  
Intake 2023

Pre-MBA: United States Air Force Officer and Instructor Pilot  
Post-MBA: Senior Supply and Logistics Specialist at Methanex Corporation

“ My appreciation for learning has grown with age, and every class at HKUST has been fascinating thanks to the applicable content and world-class faculty. I'll never forget the unwavering support from the HKUST staff and Career Development Team—from handling admin matters to connecting me with invaluable networking, internship and subsequent employment opportunities. Through this MBA, I've gained new technical skills and built a global network but more importantly, I've gained experience and made memories that I'll cherish for life. I feel humbled and full of gratitude to have had this once-in-a-lifetime experience in such a unique and diverse city.



**Mr.  
Pie Wong**  
Intake 2023

Pre-MBA: Software Engineer at Amazon  
Internship: MTR Lab Company Limited  
Post-MBA: Sales Engineer at Otsuight

“ My experience at HKUST MBA has been transformative for my entrepreneurial journey. The Entrepreneurship Center's "Entrepreneurship 101" program provided essential training in startup fundamentals, culminating in a pitch competition where I presented my AI-powered academic advising concept. Winning first prize was exhilarating, and the real-world feedback from alumni investors was invaluable. This program not only equipped me with practical skills but also opened doors to invaluable networks. I'm excited about the future, especially with the support from the HKUST and AWS co-incubation program, "Idea Launcher." I feel fortunate to be part of such a dynamic entrepreneurial ecosystem.



**Mr.  
Lin Yuan**  
Class of 2019

Post-MBA: Head of Product Management, Dispersions, Asia Pacific at BASF

“ Reflecting back, the main driver for me to undertake an MBA was that I had reached a point in my career where I felt stagnant, both in terms of my business knowledge and career progression. The MBA at HKUST provided a platform that fuelled my professional and personal growth. The key ingredient to unlocking the potential was the diversity that was the core of the program, through our various background classmates, professors, HKUST staff, and last but not least, the city itself. The vibrant environment, together with the immersive training, allowed us to elevate our game in a relatively short amount of time. When asked what was the philosophy that I stuck by during my 16-month journey, it was without a doubt "work hard and play hard", because this truly is a once-in-a-lifetime opportunity, so why not embrace it to the fullest.

# Full-Time Program Requirements

## Admission Requirements

- **CV**
- **2 Referee Recommendations**
- **2 Essays**
- **Admissions Interview**

- Bachelor's Degree
- Full-time work experience - min. 2 years
- English Test Score -  
Required if UG/PG was not taught in English
- GMAT / GRE Score - Mandatory for All Applicants.

Commencement: August 2026 (Online accelerators start in July)  
Tuition Fee: HK\$600,000

**Scholarships and Professional Awards are available to outstanding MBA candidates**



To support bright minds from around the world with a wide range of expertise and experience, HKUST MBA offers different scholarships and professional awards for our applicants.

## Apply Now

Application Deadlines:



Round 1: October 14, 2025  
Round 2: December 09, 2025  
Round 3: February 10, 2026  
Round 4: March 31, 2026  
Round 5: May 12, 2026

## Contact Details

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mba@ust.hk



Join our Event



Schedule Consultation



HKUST MBA



official\_hkust\_mba

Disclaimer: Information herein on the HKUST Full-time MBA Program is subject to change without prior notice. Where the circumstances so require, the School reserves the right to cancel or discontinue the program, or to make changes to, amongst others, its curriculum, schedule, venue, instructors or mode of delivery, including the adoption of online or hybrid mode of teaching in place of face-to-face teaching.