

HKUST **FULL-TIME** MBA PROGRAM

Developing Leaders in Asia for the World

Every success story starts with a vision, a dream that sparks the pursuit of greatness.

Why HKUST MBA



The HKUST MBA program cultivates influential global leaders with a curriculum rooted in Asia. It effectively bridges East and West through rigorous coursework, practical experiences, and personalized pathways.

Our innovative curriculum is rooted in Asia's business dynamism and global in perspective. We prepare students to lead with confidence, adapt with agility, and drive real-world change across industries. Experience business education redefined through hands-on projects, global exchanges, and real-world challenges. Develop the international expertise and leadership skills demanded by today's global businesses.

Globally Recognized Excellence

#1 MBA In Hong Kong



Financial Times Global
MBA Rankings 2025



Bloomberg Businessweek
Best B-Schools Rankings
2025-26



QS Global
MBA Rankings 2026



AACSB
ACCREDITED



EQUIS
ACCREDITED

Why Hong Kong

Hong Kong #1



In Asia
For Start-Up Density



In Asia
For Economic Openness



In Asia
For Financial Services
Accessibility

*Source: InvestHK 2024 Startup Survey.
Economic Freedom of the World 2024 Annual Report

Imagine starting your MBA journey not just in a classroom, but right at the center of Asia's most dynamic business hub—Hong Kong. At HKUST, every day brings you new connections and new perspectives. You'll collaborate with a diverse group of peers and global leaders, learning to think like an Innovator and act as a bridge between East and West.

Hong Kong – A Great Place to Work

Upon graduation, non-local full-time graduates can apply for a visa that allows you to stay and work in Hong Kong for up to 24 months without any restrictions on employment type or employer **through the Immigration Arrangements for Non-local Graduates (IANG)**. This visa offers exceptional flexibility, allowing you to explore diverse roles, try internships, or launch your career in one of Asia's most dynamic business hubs.

A Practical and In-Demand Curriculum Design

Our rigorous core curriculum will prepare you for a seat at the executive table.

Use our highly flexible elective curriculum to go deep on the areas that matter to you. Prepare for the future by upskilling in AI, tech and sustainability. Go deep in finance, management or strategy to prepare for your next career. Make your own MBA.

52 Total Credits

- Preparing to Lead Course
- 14-15 of ~60 Electives Options
- Career Development Program
- Time-to-Lead Course

8 Required Cores

- Technology Strategy and Management
- Marketing Strategy
- Strategic Management
- Corporate Finance
- Corporate Reporting
- Operations Management
- Managerial Microeconomics
- Responsible Leadership

14-15 of ~60 Electives Options

- Chinese Tech Strategy in Global AI Era
- Effective Negotiations
- Global Leadership and Governance
- Global Macroeconomics
- Innovating via Entrepreneurship & Intrapreneurship
- Integrated Business Simulation and Strategy
- Launching and Running a VC Firm
- Macro Investment Strategy in Practice
- Management Consulting
- Management of Organizations
- Managing Creativity and Innovation
- Overview of Alternative Investments
- Persuasion in Practice
- Practical AI for Business
- Strategic AI: Transforming Business and Redefining Leadership
- Technology and Geopolitics
- The Business of Happiness
- Transforming Business with Artificial Intelligence
- Winning strategies in the Digital World

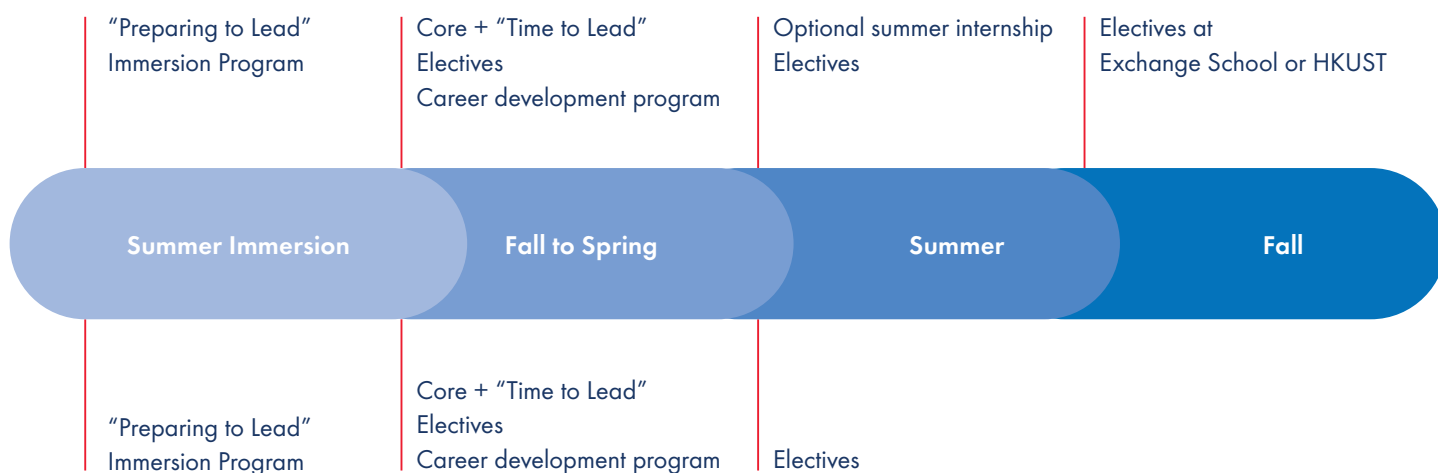
And many more...

*Electives offered in 2025-26; subject to change based on curriculum updates, faculty availability, and overall program planning.



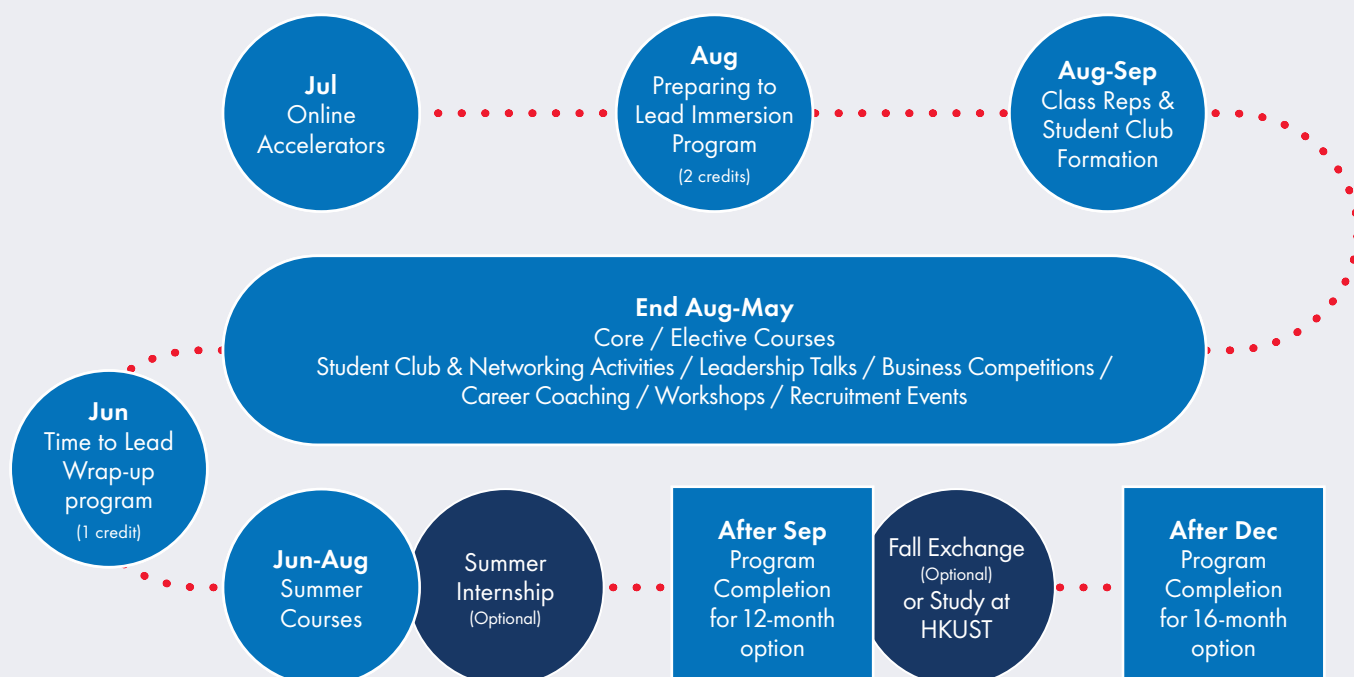
The Full-Time MBA Journey

16 Month Program Standard Mode



12 Month Program Alternative Mode

Internships can be completed throughout the course of 12 to 16 months
Our career development program can be completed throughout the course of 12 to 16 months



Join Our Vibrant Community

Full-Time Program (Intake 2025)

2 14

6 (2-14yrs)

average years of working exp

24 39

30 (24-39yrs)

average age

59%

female

84%

non-Hong Kong

In 2025, our MBA program proudly welcomed a diverse cohort of over 200 students, encompassing both full-time and part-time MBA participants. As we look ahead to Intake 2026 for our full-time MBA program, we anticipate a class size of up to 65 exceptionally chosen individuals. This deliberately curated class size enables us to deliver personalized and comprehensive career support, ensuring each full-time MBA student receives tailored guidance on their professional journey. Through elective courses, our full-time MBA students have the unique advantage of networking with part-time MBA students, who bring a wealth of industry expertise and diverse backgrounds.

MBA students here don't just join clubs - they create and lead them. From professional to cultural groups, these student-driven initiatives turn theory into real-world leadership and help you build a network and leadership skills that last long after graduation.



“Never underestimate what you can offer to your classmates, or what they can offer you. The MBA experience is about forming deep connections and learning from each other beyond just academics.”

— Janice Zhuang
(Full-time MBA Intake 2024)

Example clubs from Intake 2024 & 2025 include:

- Big Bite Club
- Confluence Club
- Consulting & Strategy Club
- Cross Industry Club
- Crypto Club
- Entrepreneurship Club
- Global Business Exploration Club
- Impact India Club
- Investment Management Club
- MB-Active
- Retail & Luxury Goods Club
- Tech and Innovation Club



Global Exposure

60+
Partner Schools

Full-time MBA students enrolled in the 16-month MBA program have the option to apply to study for a full term at one of our partner schools located in various countries.*

Our Partner Schools (Partial List as of Jul 2025)

North America

- Western University
- University of British Columbia
- University of Toronto
- York University
- Universidad Panamericana
- Cornell University
- Dartmouth College
- Duke University
- Emory University
- Georgetown University
- Indiana University
- New York University
- Northwestern University
- University of California, Berkeley
- University of California, Irvine
- University of Chicago
- University of Minnesota
- University of North Carolina at Chapel Hill
- University of Southern California
- University of Virginia
- University of Washington
- Washington University in St Louis

Europe

- Copenhagen Business School
- Aalto University School of Business
- ESSEC Business School
- HEC Paris
- ESCP Business School
- Wissenschaftliche Hochschule für Unternehmensführung
- University of Cologne
- European School of Management and Technology
- Bocconi University
- Erasmus University
- NHH Norwegian School of Economics
- Ramon Llull University
- Instituto de Empresa Business School
- University of Navarra
- University of St. Gallen
- London Business School
- University of Manchester
- University of Edinburgh
- Vienna University of Economics and Business

Asia

- China Europe International Business School
- Shanghai Jiao Tong University
- Peking University
- Tsinghua University
- Fudan University
- International University of Japan
- Nagoya University of Commerce and Business
- KAIST
- The Sungkyunkwan University
- National University of Singapore
- Nanyang Technological University
- Singapore Management University
- National Chengchi University

Other

- UNSW
- University of Melbourne
- University of Cape Town
- Federal University of Rio de Janeiro

Global Network for Advanced Management (GNAM)

As the only member school in Hong Kong participating in the Global Network for Advanced Management (GNAM), HKUST proudly joins other renowned universities across 28 countries, including:

- Yale School of Management
- Oxford University
- Berkeley Haas
- HEC Paris
- Bocconi
- IMD
- National University of Singapore
- Fudan University
- IE

and many more.

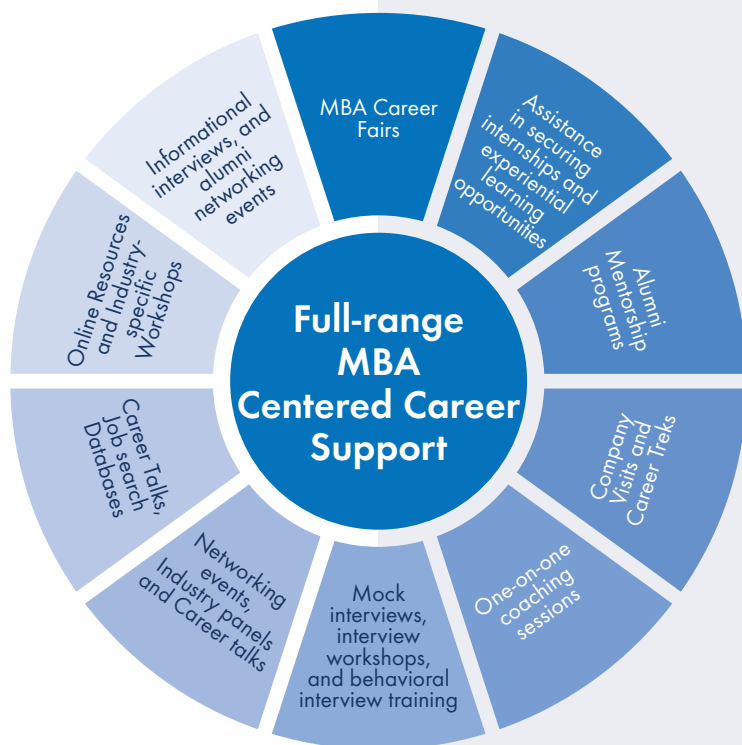
Our GNAM membership provides MBA students access to credit-bearing Small Network Online Courses (SNOCs).

Yale's Master of Advanced Management (Concurrent Degree Program)

To enhance the global perspective offered by the MBA Program, MBA students who have completed the required credits may apply for and pursue a concurrent degree by enrolling in the Master of Advanced Management (MAM) Program offered by the School of Management at Yale University. Yale's admission process is separate from that of HKUST, and the tuition fee for Yale's MAM Program is likewise not included in the MBA program fees. Additional admission application will be required.

Career Development

Our MBA Dedicated Career and Professional Development Team provides exceptional career service with tailored guidance, extensive resources, and valuable networking opportunities.



Strong Career Outcomes

93%

Employment rate within 3 months of graduation

64%

Switched Job Function post-MBA

98%

Switched Industry or Function or Location post-MBA

*Full-time MBA Class of 2024

Statistics reported are in accordance with MBA Career Services & Employer Alliance standards.



Extensive Employer Connections

Our employer list has expanded beyond 50 companies in recent years through our dedication to corporate outreach.

Recent Employers (Partial list from 2022-2025)

- Aesop
- Alibaba Group
- Amazon Web Services
- AOGB Professional Services Group
- Apple
- Bain & Company
- Bank of America
- Bank of China, Head office
- Barclays
- BASF
- BCG
- BCW
- Blackstone
- Bloomberg LP
- BNP Paribas
- Brinc
- Canadian Imperial Bank of Commerce
- Cartier
- CICC
- Cisco Systems (India) Private Limited
- Citibank
- Credit Suisse
- Deloitte
- Deutsche Bank AG
- efinancialcareers
- Ernst & Young Global Limited
- Estee Lauder
- Fidelity International
- Financial Services Development Council
- Fosun Hani Securities Limited
- FountainCap Research & Investment Co.
- Goldman Sachs
- Google
- Green Court Capital Management Limited
- Hex Trust
- HKSTP
- Hong Kong Green Finance Association
- HSBC
- Huawei Services (Hong Kong) Co., Ltd
- Intel
- InvestHK
- J.P. Morgan
- Jebsen Group
- Johnson & Johnson (The Janssen Pharmaceutical Companies)
- Lalamove
- LFX Digital
- LinkedIn
- LVMH
- Mattel
- McKinsey & Company
- Methanex Asia Pacific Ltd.
- Michael Page
- Microsoft
- Morgan Stanley
- New World Development
- Nissan
- Oliver Wyman
- PepsiCo
- PricewaterhouseCoopers Limited
- Prophet HK Ltd.
- PwC Consulting
- Raffles
- Richemont
- S&P Global
- Salesforce
- Schneider Electric
- Undivided Ventures

Strategic Corporate Industry Partnerships pre-MBA and during the MBA Program (Current Example)

- Only Asian MBA Programs eligible for **BCG unlock pre-MBA Summer Program** and **ExperienceBain pre-MBA Program**
- Opportunity to take industry-related classes organized by Hong Kong Venture Capital Association (HKVCA)
- Opportunity to meet industry leaders and attend events hosted by InvestHK and TalentEngage
- HKUST MBA Corporate Advisory Board includes partners from HSBC, IBM, Microsoft, The Hong Kong Jockey Club, TransUnion, and other companies.

Access to Entrepreneurship Center, Commitment to Supporting Entrepreneurship & Innovation

As of July 2025, HKUST members have founded over 1,900 active start-ups, including 10 Unicorns and 17 exits (IPO or M&A)



World-Class Faculty

Over **150**
Faculty from **25**
Countries in HKUST

It takes the best teachers to bring out the best in students. Our faculty includes renowned scholars from prestigious global institutions, as well as business leaders with experience at leading companies. Sharing their valuable insights and real-life business experience, they will challenge you and inspire you to make a lasting difference.



Prof. Xuan Wang PhD

New York University

Research and teaching focus: Supply Chain Management, Operations/ manufacturing Flexibility Design and Analysis, Revenue Management and Online Marketplaces



Prof. Tat Koon Koh PhD

Carnegie Mellon University
Former Entrepreneur, Global B2B Exchange

Research and teaching focus: Digital economy, Digital marketing, Open innovation and Crowdsourcing, Platform design and strategy, Tech startups



Prof. David Hagmann PhD

Carnegie Mellon University

Postdoctoral Fellow, Harvard Kennedy School of Government, Harvard University. Research and teaching focus: Information, Persuasion, Behavioral Economics, Judgment and Decision Making



Prof. Ekkachai Saenyasiri PhD

The City University of New York

Research and teaching focus: Corporate finance, Investments, International financial markets, Asset pricing



Prof. Zhaoli Meng PhD

National University of Singapore
Former Deputy Secretary-General of Tencent Charity

Research and teaching focus: Digital economy, FinTech, Platform design and strategy, Technology and innovation management



Prof. Bradford Bitterly PhD

The Wharton School, University of Pennsylvania
Former Bridgewater Associates

Research and teaching focus: Negotiation, Power and Status, Trust, Communication



Prof. Allen Huang PhD

Duke University

Research and teaching focus: Blockchain and Cryptocurrency, Earnings Management, Fintech and Big Data, Machine Learning, Securities Regulation



Prof. Paul Kitney PhD

The Australian National University. Former Chief Equity Strategist (Asia-Pacific) for Daiwa Capital Markets (Hong Kong) Ltd and former investment strategist at Morgan Stanley and BlackRock

Research and teaching focus: Global Macroeconomics, Monetary Economics and International Finance in Practice



Prof. Tony Shieh PhD

New York University

Research and teaching focus: International accounting, Corporate governance, Data analytics in accounting



Prof. Jaideep Sengupta PhD

University of California at Los Angeles

Research and teaching focus: Consumer information processing, Persuasion and attitude strength, Effects of marketing communications, Self-regulation and self-control

A Lifelong Access To The Community

Empowered by Education

Chasing dreams, building legacies.

HKUST MBA boasts a strong alumni network comprising business leaders in major global corporates, finance, consulting, family business and entrepreneurs. They serve as mentors, providing guidance and inspiration to current students. Alumni actively contribute to society by leading or public services. The HKUST alumni network exemplifies the university's commitment to fostering well-rounded graduates who excel professionally and contribute to society. The network offers invaluable networking opportunities, mentorship, and a supportive ecosystem for lifelong learning.

Alumni Network with

6,500+

HKUST Alumni in

70+ Nationalities

100,000+

HKUST Alumni



Dr. Kanie Siu
CEO of Plan International
Hong Kong, MBA Alumna
from Class of 2002



Mr. Benno Jaeggi
Consultant of Egon Zehnder,
MBA Alumnus
from Class of 2006



Ms. Irene Tse
Managing Director, Country
Head of Business Banking of
HSBC Bank (China) Company
Limited, MBA Alumna
from Class of 2004



Mrs. Jelly Zhou
CEO (Hong Kong) of Hong
Kong Technology Venture
Company Limited, MBA Alumna
from Class of 2013



Mr. Terry Tsang
CEO of Madhead, MBA
Alumnus from
Class of 2018



Mr. Herbert Lee
Partner of Bain & Company,
MBA Alumnus from
Class of 2011



Mr. Keith Chan
Deputy CEO of Shaw Group of
Companies (Hong Kong), MBA
Alumnus from Class of 2000



Mr. Philip Li
Managing Director, Head of
Hong Kong Investment Banking
of Jefferies. MBA Alumnus from
Class of 2012

Students And Alumni Experience



**Ms.
Dara Bonomi**

Intake 2024

Pre-MBA: IB Economics and Business Management
Instructor at Le Régent International School

“ I embarked on my MBA with HKUST to refine my skillset in strategic thinking and tap into a network of alumni and faculty to support my career pivot from education to strategy. My course selection built expertise in consulting, project management, and agile leadership. An objective I set early on was to participate in the Roland Berger-IESE International Case Competition, which my team and I won through tireless practice. The faculty guided us in solidifying skills in persuasive storytelling, data visualization and balancing hard work with team building. Weekly case practices with alumni were also instrumental in building a strong framework to succeed in technical interviews. The mentorship program built valuable relationships with experienced professionals with shared interests.



**Ms.
Emma Cai**

Intake 2024

Pre-MBA: Manager at Valuable Capital Limited
Internship: Bain & Company

“ The HKUST MBA has been a journey of stretching myself in ways I didn't expect. From late-night projects and case competitions to coffee chats that turned into real connections, the experience has given me more than just knowledge. It's helped me connect the dots between my past in finance and strategy, and given me the confidence to take on bigger challenges ahead. During my MBA, I had the opportunity to intern at Bain & Company, gaining hands-on consulting experience. I also participated in an exchange program at the University of Pennsylvania. These experiences, together with the support of the HKUST community, have been instrumental in shaping both my personal and professional growth.



**Mr. Vinith
Muralidhar**

Intake 2023

Pre-MBA: Vice President at Investment Banking Operations at Goldman Sachs Asia (India and Hong Kong)
Internship: MetLife Investment Management

“ The decision to pursue my MBA at HKUST was a natural step in my career progression. I sought a program that aligned with my professional goals while offering a global perspective and deep engagement with Asia's dynamic business environment. HKUST MBA's reputation for academic excellence, its diverse and highly talented student cohort, and its distinguished faculty with expertise in global markets provided an ideal platform. The program's focus on fostering innovation and its strong industry connections in Asia further positioned it as the perfect choice to advance my leadership aspirations.



**Mr. Zachary
Bradford**

Intake 2023

Pre-MBA: United States Air Force Officer and Instructor Pilot
Post-MBA: Senior Supply and Logistics Specialist at Methanex Corporation

“ My appreciation for learning has grown with age, and every class at HKUST has been fascinating thanks to the applicable content and world-class faculty. I'll never forget the unwavering support from the HKUST staff and Career Development Team—from handling admin matters to connecting me with invaluable networking, internship and subsequent employment opportunities. Through this MBA, I've gained new technical skills and built a global network but more importantly, I've gained experience and made memories that I'll cherish for life. I feel humbled and full of gratitude to have had this once-in-a-lifetime experience in such a unique and diverse city.



**Mr.
Pie Wong**

Intake 2023

Pre-MBA: Software Engineer at Amazon
Internship: MTR Lab Company Limited
Post-MBA: Sales Engineer at Outsight

“ My experience at HKUST MBA has been transformative for my entrepreneurial journey. The Entrepreneurship Center's "Entrepreneurship 101" program provided essential training in startup fundamentals, culminating in a pitch competition where I presented my AI-powered academic advising concept. Winning first prize was exhilarating, and the real-world feedback from alumni investors was invaluable. This program not only equipped me with practical skills but also opened doors to invaluable networks. I'm excited about the future, especially with the support from the HKSTP and AWS co-incubation program, "Idea Launcher." I feel fortunate to be part of such a dynamic entrepreneurial ecosystem.



**Mr.
Lin Yuan**

Class of 2019

Post-MBA: Head of Product Management, Dispersions, Asia Pacific at BASF

“ Reflecting back, the main driver for me to undertake an MBA was that I had reached a point in my career where I felt stagnant, both in terms of my business knowledge and career progression. The MBA at HKUST provided a platform that fuelled my professional and personal growth. The key ingredient to unlocking the potential was the diversity that was the core of the program, through our various background classmates, professors, HKUST staff, and last but not least, the city itself. The vibrant environment, together with the immersive training, allowed us to elevate our game in a relatively short amount of time. When asked what was the philosophy that I stuck by to during my 16-month journey, it was without a doubt "work hard and play hard", because this truly is a once-in-a-lifetime opportunity, so why not embrace it to the fullest.

Full-Time Program Requirements

Admission Requirements

- CV

- 2 Referee Recommendations

- 2 Essays

- Admissions Interview

- Bachelor's Degree
- Full-time work experience - min. 2 years
- English Test Score -
Required if UG/PG was not taught in English
- GMAT / GRE Score - Mandatory for All Applicants.

Commencement: August 2026 (Online accelerators start in July)
Tuition Fee: HK\$600,000

Scholarships and Professional Awards are available to outstanding MBA candidates



To support bright minds from around the world with a wide range of expertise and experience, HKUST MBA offers different scholarships and professional awards for our applicants.

Apply Now

Application Deadlines:



Round 1: October 14, 2025
Round 2: December 09, 2025
Round 3: February 10, 2026
Round 4: March 31, 2026
Round 5: May 12, 2026

Contact Details

+852 2358 7539

mba@ust.hk



Join our Event



Schedule Consultation



HKUST MBA



[official_hkust_mba](https://www.instagram.com/official_hkust_mba)

Disclaimer: Information herein on the HKUST Full-time MBA Program is subject to change without prior notice. Where the circumstances so require, the School reserves the right to cancel or discontinue the program, or to make changes to, amongst others, its curriculum, schedule, venue, instructors or mode of delivery, including the adoption of online or hybrid mode of teaching in place of face-to-face teaching.